

# Sigep

21 / 22 / 23 / 24 / 25 JANUARY

## Legend

-  Bakery
-  Chocolate
-  Coffee
-  Digital
-  Gelato
-  Innovation & Trends
-  Opening
-  Pastry
-  Sustainability

# SATURDAY 21 JANUARY

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SATURDAY 21  
JANUARY

08:00 -  
18:00

Bakery Arena -  
Pav. D3

## **Bakery**

*Competition*

[Click here](#)

Bread In The City - Bakery World Cup

SATURDAY 21  
JANUARY

09:30 -  
17:30

Pastry Arena - Pav  
B5

## **Pastry**

*Competition*

[Click here](#)

Junior Italian Pastry Cup

SATURDAY 21  
JANUARY

09:30 -  
18:00

leva-contest-area-  
Pav. D2

## **Coffee**

*Competition*

[Click here](#)

Leva Contest

SATURDAY 21  
JANUARY  
10:00 -  
11:00  
Choco Arena -  
Pad. B3  
**Chocolate**  
*Talk*  
[Click here](#)

## Roasters Village by SCA Italy

SATURDAY 21  
JANUARY  
10:00 -  
17:00  
Roasters Village -  
Pav. D1  
**Coffee**  
*Tasting*  
[Click here](#)

SATURDAY 21  
JANUARY  
10:15 -  
10:45  
Bakery Arena -  
Pav. D3  
**Bakery**  
*Talk*  
[Click here](#)

SATURDAY 21  
JANUARY  
10:30 -  
11:30  
Gelato Arena -  
Pav. A5  
**Gelato**  
*Talk*  
[Click here](#)

SATURDAY 21  
JANUARY

11:00 -  
12:00

Choco Arena -  
Pad. B3

**Chocolate**  
[Click here](#)

SATURDAY 21  
JANUARY

11:00 -  
15:30

Coffee Arena -  
Pad. D1

**Coffee**  
Competition  
[Click here](#)

## CIBC Semifinals - Italian Barista Championship Cafeteria

SATURDAY 21  
JANUARY

11:30 -  
12:00

Dolce Arena -  
South Hall

**Opening**  
Talk  
[Click here](#)

## Opening Ceremony - with English simultaneous translation

Language: Italian  
Simultaneous translation: English

SATURDAY 21  
JANUARY

11:30 -  
12:00

Dolce Arena -  
South Hall

**Opening**  
Talk  
[Click here](#)

## Opening Ceremony

Language: Italian  
Simultaneous translation: English

## The importance of a healthy diet

SATURDAY 21  
JANUARY

12:00 -  
12:45

Bakery Arena -  
Pav. D3

**Bakery**

*Talk*

[Click here](#)

SATURDAY 21  
JANUARY

12:00 -  
13:00

Choco Arena -  
Pad. B3

**Chocolate**

*Talk*

[Click here](#)

SATURDAY 21  
JANUARY

12:30 -  
13:30

Gelato Arena -  
Pav. A5

**Gelato**

*Demo*

[Click here](#)



**GERMOGLIO LUCA**

SATURDAY 21  
JANUARY

13:00 -  
14:00

Choco Arena -  
Pad. B3

**Chocolate**

[Click here](#)

SATURDAY 21  
JANUARY

13:00 -  
18:00

Dolce Arena -  
South Hall

**Gelato**  
*Competition*  
[Click here](#)

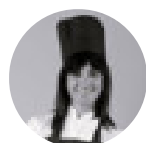
## Gelato Europe Cup

SATURDAY 21  
JANUARY

14:00 -  
14:45

**Digital**  
*Talk*  
[Click here](#)

## Food tech, digital gold



**EVI POLLIOTTO**



**NICOLA FAEDI**

SATURDAY 21  
JANUARY

14:00 -  
15:00

Vision Plaza -  
South Hall

**Innovation &  
Trends**  
*Talk*  
[Click here](#)

## International trends in haute patisserie in the restaurant and/or hotel industry

Language: Italian  
Simultaneous translation: English

SATURDAY 21  
JANUARY

14:00 -  
15:00

Choco Arena -  
Pad. B3

**Chocolate**  
*Talk*  
[Click here](#)

## The Chocolate way congress

SATURDAY 21  
JANUARY

14:00 -  
15:00

Vision Plaza -  
South Hall

**Innovation &  
Trends**  
Talk  
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International trends in haute patisserie in the restaurant and/or hotel industry - with English simultaneous translation

Language: Italian

Simultaneous translation: English

SATURDAY 21  
JANUARY

14:30 -  
15:30

Gelato Arena -  
Pav. A5

**Gelato**  
Demo  
[Click here](#)

The Adriatic sea and ice cream

**FABIO GALLO**

SATURDAY 21  
JANUARY

14:30 -  
16:30

Neri Room 1-  
South Hall

**Bakery**  
Conference  
[Click here](#)

Investing in environmental sustainability: cost or added value? Focus on the milling industry

SATURDAY 21  
JANUARY

15:00 -  
15:30

Bakery Arena -  
Pav. D3

**Bakery**  
Talk  
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The home of the Richemont Club Italia

SATURDAY 21  
JANUARY

15:00 -  
16:00

Choco Arena -  
Pad. B3

**Chocolate**  
[Click here](#)

SATURDAY 21  
JANUARY

15:30 -  
16:30

**Digital**  
Talk  
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SATURDAY 21  
JANUARY

15:30 -  
17:30

Vision Plaza -  
South Hall

**Sustainability**  
Talk  
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Coffee and Sustainability in Latin America: good practices, challenges and the road ahead



**GISELLE CANAHUATI**



**ANDREA MONACO**



**GERARDO PATACCONI**



**ANDRÉS FELIPE MORALES**



**MARCELA VIVAS**  
*NKG Bero*





**JOSÉ LUIS RHI SAUSI**

**CAMILO LURZURIAGA**



**MARIANO RICCHERI**

**PATRICK HOFFER**

Language: Italian  
Simultaneous translation: English

**SATURDAY 21  
JANUARY  
15:30 -  
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Vision Plaza -  
South Hall

**Sustainability  
Talk  
[Click here](#)**

Coffee and Sustainability in Latin America: good practices, challenges and the road ahead - with English simultaneous translation



**GISELLE CANAHUATI**



**ANDREA MONACO**



**GERARDO PATACCONI**



**ANDRÉS FELIPE MORALES**

Language: Italian  
Simultaneous translation: English

SATURDAY 21  
JANUARY  
16:00 -  
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Bakery Arena -  
Pav. D3  
**Bakery**  
Talk  
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The flour and cereal market between drought, price increases and situation international

SATURDAY 21  
JANUARY  
16:00 -  
17:00  
Choco Arena -  
Pad. B3  
**Chocolate**  
[Click here](#)

SATURDAY 21  
JANUARY  
16:30 -  
17:00  
**Digital**  
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SATURDAY 21  
JANUARY  
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18:00  
Gelato Arena -  
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**Gelato**  
Talk  
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SATURDAY 21  
JANUARY  
17:00 -  
18:00  
Choco Arena -  
Pad. B3  
**Chocolate**  
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## Senior Italian Pastry Award Ceremony

SATURDAY 21  
JANUARY  
17:30 -  
18:00  
Pastry Arena - Pav  
B5  
**Pastry**  
*Award Ceremony*  
[Click here](#)

# SUNDAY 22 JANUARY

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SUNDAY 22  
JANUARY

08:00 -  
18:00

Bakery Arena -  
Pav. D3

**Bakery**  
Competition  
[Click here](#)

Bread In The City - Bakery World Cup

SUNDAY 22  
JANUARY

08:00 -  
18:00

Dolce Arena -  
South Hall

**Gelato**  
Competition  
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Gelato Europe Cup

SUNDAY 22  
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09:30 -  
17:00

Gelato Arena -  
Pav. A5

**Gelato**  
Competition  
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German Challenge

SUNDAY 22  
JANUARY

09:30 -  
18:00

Coffee Arena -  
Pad. D1

**Coffee**  
*Competition*  
[Click here](#)

## Italian Coffee Roasting Championship

SUNDAY 22  
JANUARY

09:30 -  
18:00

leva-contest-area-  
Pav. D2

**Coffee**  
*Competition*  
[Click here](#)

## Leva Contest

SUNDAY 22  
JANUARY

10:00 -  
10:45

Bakery Arena -  
Pav. D3

**Bakery**  
*Talk*  
[Click here](#)

## Richemont Club international, the most prestigious Bakery Club at the world

SUNDAY 22  
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Choco Arena -  
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**Chocolate**  
*Talk*  
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SUNDAY 22  
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10:00 -  
17:00

Roasters Village -  
Pav. D1

**Coffee**  
Tasting  
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## Roasters Village by SCA Italy

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Vision Plaza -  
South Hall

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Trends**  
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## Getting ready for the challenges of 2023



**VINCENZO FERRIERI**  
*Founder of CioccolatoItaliani*



**MONICA NASTRUCCI**  
*Gruppo Food Journalist*

**DEBORA VENA**

SUNDAY 22  
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Vision Plaza -  
South Hall

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## Getting ready for the challenges of 2023 - with English simultaneous translation

Simultaneous translation: English



**VINCENZO FERRIERI**  
*Founder of CioccolatoItaliani*



**MONICA NASTRUCCI**  
*Gruppo Food Journalist*

**DEBORA VENA**

SUNDAY 22  
JANUARY

10:30 -  
11:15

Pastry Arena - Pav  
B5

**Pastry**  
*Demo*  
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## THE EVOLUTION OF TASTE IN CONTEMPORARY PASTRY- MAKING



**GIAN LUCA FORINO**

SUNDAY 22  
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11:00 -  
12:00

**Digital**  
*Talk*  
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## How to really save money on Insurance

SUNDAY 22  
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Choco Arena -  
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**Chocolate**  
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SUNDAY 22  
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Pastry Arena - Pav  
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**Pastry**  
*Talk*  
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## Different Visions, Big Ideas - by Maestro Iginio Massari - with English simultaneous translation

Simultaneous translation: English

SUNDAY 22

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Pastry Arena - Pav  
B5

**Pastry**

*Talk*

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Different Visions, Big Ideas - by Maestro Iginio Massari

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**Innovation &  
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Building a career path among talent, expertise, visions and determination

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**Innovation &  
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Building a career path among talent, expertise, visions and determination - with English simultaneous translation

Simultaneous translation: English



SUNDAY 22  
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Choco Arena -  
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**Chocolate**  
Talk  
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SUNDAY 22  
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Vision Plaza -  
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## Challenges and Opportunities in the European Foodservice Industry



**JOCHEN PINSKER**  
*Industry Advisor Foodservice Europe,  
The NPD Group Inc*

Simultaneous translation: English

SUNDAY 22  
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Vision Plaza -  
South Hall

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## Challenges and Opportunities in the European Foodservice Industry - with Italian simultaneous translation



**JOCHEN PINSKER**  
*Industry Advisor Foodservice Europe,  
The NPD Group Inc*

Simultaneous translation: Italian

SUNDAY 22  
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Choco Arena -  
Pad. B3

**Chocolate**  
[Click here](#)

SUNDAY 22  
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Coffee Arena - Pav  
D1  
**Coffee**  
Competition  
[Click here](#)

## CIBC Final - Italian Barista Championship Cafeteria

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**Innovation &  
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## The future of pastry: the Ampì bet

SUNDAY 22  
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**Digital**  
Talk  
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SUNDAY 22  
JANUARY  
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15:00  
Area Associazione  
Italiana Gelatieri  
**Gelato**  
Competition  
[Click here](#)

## Sorbets from around the world

SUNDAY 22  
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Choco Arena -  
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**Chocolate**  
*Talk*  
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## The Chocolate way congress

SUNDAY 22  
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Bakery Arena -  
Pav. D3

**Bakery**  
*Talk*  
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## A modern union for the bakery entrepreneurs

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Choco Arena -  
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**Chocolate**  
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SUNDAY 22  
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**Innovation &  
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## Pricing in pastry: product positioning and quality - with English simultaneous translation

Simultaneous translation: English

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Vision Plaza -  
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**Innovation &  
Trends**

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SUNDAY 22  
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**Digital**

*Talk*

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SUNDAY 22  
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Bakery Arena -  
Pav. D3

**Bakery**

*Talk*

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Energy price hikes: can new equipment help?

SUNDAY 22  
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17:00

Choco Arena -  
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**Chocolate**

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SUNDAY 22  
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17:00  
Coffee Arena -  
Pad. D1  
**Coffee**  
Award Ceremony  
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## CIBC - Italian Barista Championship Cafeteria Award Ceremony

SUNDAY 22  
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17:00  
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**Innovation &  
Trends**  
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**LIVIA CHIRIOTTI**  
*Pasticceria Internazionale Editorial  
Director*



**FABRIZIO FIORANI**

SUNDAY 22  
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17:00 -  
17:30  
Gelato Arena -  
Pav. A5  
**Gelato**  
Award Ceremony  
[Click here](#)

## German Challenge - Award Ceremony

SUNDAY 22  
JANUARY  
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Choco Arena -  
Pad. B3  
**Chocolate**  
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# MONDAY 23 JANUARY

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MONDAY 23  
JANUARY

08:00 -  
11:00

Gelato Arena -  
Pav. A5

## **Gelato**

*Competition*

[Click here](#)

Gelato Europe Cup

MONDAY 23  
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Pastry Arena - Pav  
B5

## **Pastry**

*Competition*

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Senior Italian Pastry Cup

MONDAY 23  
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Bakery Arena -  
Pav. D3

## **Bakery**

*Competition*

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Bread In The City - Bakery World Cup

MONDAY 23  
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09:30 -  
18:00

leva-contest-area-  
Pav. D2

**Coffee**  
*Competition*  
[Click here](#)

## Leva Contest

MONDAY 23  
JANUARY

09:30 -  
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Coffee Arena -  
Pad. D1

**Coffee**  
*Competition*  
[Click here](#)

## Italian Coffee Roasting Championship

MONDAY 23  
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Choco Arena -  
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**Chocolate**  
*Talk*  
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## Roasters Village by SCA Italy

MONDAY 23  
JANUARY

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Roasters Village -  
Pav. D1

**Coffee**  
*Tasting*  
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MONDAY 23  
JANUARY

10:15 -  
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Bakery Arena -  
Pav. D3

**Bakery**

*Talk*

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## The world of butter and leavened products

MONDAY 23  
JANUARY

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11:00

Vision Plaza -  
South Hall

**Sustainability**

*Talk*

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## How to defuse the "bomb" of energy costs! - with English simultaneous translation

Simultaneous translation: English

MONDAY 23  
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Vision Plaza -  
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**Sustainability**

*Talk*

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## CILA Semifinals - Italian Latte Art Championship

MONDAY 23  
JANUARY

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13:00

Coffee Arena -  
Pad. D1

**Coffee**

*Competition*

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## Vegan gelato: the evolution in containers

MONDAY 23  
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Gelato Arena -  
Pav. A5

**Gelato**  
*Talk*  
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MONDAY 23  
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Dolce Arena -  
South Hall

**Gelato**  
*Award Ceremony*  
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MONDAY 23  
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12:00

**Digital**  
*Talk*  
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**MATTEO FORTINA**



**PIERMAURIZIO DI RIENZO**



**GIANLUCA ANTONELLI**

MONDAY 23  
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Choco Arena -  
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**Chocolate**  
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MONDAY 23  
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Coffee Arena -  
Pad. D1

**Coffee**  
*Competition*  
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## Brewers Cup Italian Championship

MONDAY 23  
JANUARY

11:30 -  
12:00

Vision Plaza -  
South Hall

**Innovation &  
Trends**  
*Talk*  
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## Outlook on the Italian Foodservice Industry



**MATTEO FIGURA**

MONDAY 23  
JANUARY

11:30 -  
14:30

**Bakery**  
*Conference*  
[Click here](#)

## "The bread supply chain: key players speak."



**ERNESTO BRAMBILLA**  
*Dolcegiornale Journalist*



**MATTEO CUNSOLO**



**PIETRO GRECHI**

MONDAY 23

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Choco Arena -  
Pad. B3

**Chocolate**

*Talk*

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MONDAY 23

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Dolce Arena -  
South Hall

**Digital**

*Talk*

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Are we properly insured?

MONDAY 23

JANUARY

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Vision Plaza -  
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**Innovation &  
Trends**

*Talk*

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International trends in haute patisserie in the restaurant and/or hotel industry - with English simultaneous translation



**CARLO CRACCO**

Simultaneous translation: English

MONDAY 23

JANUARY

12:15 -

13:00

Vision Plaza -  
South Hall

**Innovation &  
Trends**

Talk

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International trends in haute patisserie in the restaurant and/or hotel industry



**CARLO CRACCO**

MONDAY 23

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Gelato Arena -  
Pav. A5

**Gelato**

Talk

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MONDAY 23

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**Digital**

Talk

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The evolution of ice cream training: analog, digital or augmented?

MONDAY 23

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14:00

Choco Arena -  
Pad. B3

**Chocolate**

[Click here](#)

MONDAY 23  
JANUARY

13:00 -  
15:30

Coffee Arena -  
Pad. D1

**Coffee**  
*Competition*  
[Click here](#)

## CIGS - Italian Coffee In Good Spirits Championship

MONDAY 23  
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14:00 -  
14:45

Bakery Arena -  
Pav. D3

**Bakery**  
*Talk*  
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## The foods of the future, a new vision for a healthy and sustainable diet

MONDAY 23  
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14:00 -  
15:00

Choco Arena -  
Pad. B3

**Chocolate**  
*Talk*  
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## The Chocolate way congress

MONDAY 23  
JANUARY

14:00 -  
16:00

Area Associazione  
Italiana Gelatieri

**Gelato**  
*Competition*  
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## The excellence of ice-cream cakes - 7th edition

MONDAY 23  
JANUARY

14:00 -  
18:00

Dolce Arena -  
South Hall

**Pastry**  
*Competition*  
[Click here](#)

## Junior World Pastry Cup

MONDAY 23  
JANUARY

14:00 -  
18:00

Dolce Arena -  
South Hall

**Pastry**  
*Competition*  
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## The Pastry Queen World Pastry Championship

MONDAY 23  
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14:30 -  
15:00

Vision Plaza -  
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**Innovation &  
Trends**  
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## Food service market monitor: main trends and evolutions

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Gelato Arena -  
Pav. A5

**Gelato**  
*Award Ceremony*  
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## Guide to the gelaterie in Italy 2023

MONDAY 23  
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15:30

Dolce Arena -  
South Hall

**Pastry**

*Talk*

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MONDAY 23  
JANUARY

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15:30

Dolce Arena -  
South Hall

**Pastry**

*Talk*

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Panettone and Tiramisu: the icons of Italian desserts meet the flavors and tastes of the world- with English simultaneous translation

Simultaneous translation: English

MONDAY 23  
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15:00 -  
16:00

Vision Plaza -  
South Hall

**Innovation &  
Trends**

*Talk*

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The challenges of the bar of the future: quality, professionalism and innovation

MONDAY 23  
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16:00

Choco Arena -  
Pad. B3

**Chocolate**

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MONDAY 23  
JANUARY

15:30 -  
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Dolce Arena -  
South Hall

**Pastry**

*Talk*

[Click here](#)

MONDAY 23  
JANUARY

15:30 -  
16:15

Dolce Arena -  
South Hall

**Pastry**

*Talk*

[Click here](#)

The excellence of confectionary art and typical products, such as coffee, ambassadors of Made in Italy in the world - with English simultaneous translation

Simultaneous translation: English

MONDAY 23  
JANUARY

16:00 -  
17:00

Choco Arena -  
Pad. B3

**Chocolate**

[Click here](#)

MONDAY 23  
JANUARY

16:15 -  
17:30

Dolce Arena -  
South Hall

**Pastry**

*Talk*

[Click here](#)

Relais Desserts - The search for quality and beauty in the art of confectionery: a new renaissance that feeds civilizations - with English simultaneous translation

Simultaneous translation: English



MONDAY 23  
JANUARY  
16:15 -  
17:30  
Dolce Arena -  
South Hall  
**Pastry**  
Talk  
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Relais Desserts - The search for quality and beauty in the art of confectionery: a new renaissance that feeds civilizations

MONDAY 23  
JANUARY  
16:30 -  
17:00  
Vision Plaza -  
South Hall  
**Innovation &  
Trends**  
Talk  
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New business: how to engage big customers - with English simultaneous translation



**SANDRO FERRETTI**

Simultaneous translation: English



**CHRISTOPHER MOSCHELLA**

MONDAY 23  
JANUARY  
16:30 -  
17:00  
Vision Plaza -  
South Hall  
**Innovation &  
Trends**  
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New business: how to engage big customers



**SANDRO FERRETTI**



**CHRISTOPHER MOSCHELLA**

MONDAY 23  
JANUARY

16:45 -  
17:00

Coffee Arena -  
Pad. D1

**Coffee**  
*Award Ceremony*  
[Click here](#)

## Brewers Cup Italian Championship Award Ceremony

MONDAY 23  
JANUARY

17:00 -  
17:30

Coffee Arena -  
Pad. D1

**Coffee**  
*Award Ceremony*  
[Click here](#)

## CICS Award Ceremony -Italian Coffee In Good Spirits

MONDAY 23  
JANUARY

17:00 -  
18:00

Choco Arena -  
Pad. B3

**Chocolate**  
[Click here](#)

## Senior Italian Pastry Award Ceremony

MONDAY 23  
JANUARY

17:30 -  
18:00

Pastry Arena - Pav  
B5

**Pastry**  
*Award Ceremony*  
[Click here](#)

MONDAY 23  
JANUARY

18:00 -  
18:30

Pastry Arena - Pav  
B5

**Pastry**

*Talk*

[Click here](#)

# TUESDAY 24 JANUARY

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TUESDAY 24  
JANUARY

08:00 -  
18:00

Bakery Arena -  
Pav. D3

## **Bakery**

*Competition*

[Click here](#)

Bread In The City - Bakery World Cup

TUESDAY 24  
JANUARY

08:00 -  
18:00

Dolce Arena -  
South Hall

## **Pastry**

*Competition*

[Click here](#)

The Pastry Queen World Pastry Championship

TUESDAY 24  
JANUARY

09:30 -  
18:00

Dolce Arena -  
South Hall

## **Pastry**

*Competition*

[Click here](#)

Junior World Pastry Cup

TUESDAY 24  
JANUARY

09:30 -  
18:00

leva-contest-area-  
Pav. D2

**Coffee**  
*Competition*  
[Click here](#)

## Leva Contest

TUESDAY 24  
JANUARY

10:00 -  
10:30

Vision Plaza -  
South Hall

**Innovation &  
Trends**  
*Talk*  
[Click here](#)

## Trends and opportunities in the confectionery sector in Iraq

TUESDAY 24  
JANUARY

10:00 -  
11:00

Choco Arena -  
Pad. B3

**Chocolate**  
*Talk*  
[Click here](#)

## Roasters Village by SCA Italy

TUESDAY 24  
JANUARY

10:00 -  
17:00

Roasters Village -  
Pav. D1

**Coffee**  
*Tasting*  
[Click here](#)

TUESDAY 24  
JANUARY

10:15 -  
10:45

Bakery Arena -  
Pav. D3

**Bakery**  
Talk  
[Click here](#)

Packaging in a modern bakery: the latest trends between price increases and materials environmentally sustainable

TUESDAY 24  
JANUARY

10:30 -  
11:30

Gelato Arena -  
Pav. A5

**Gelato**  
Award Ceremony  
[Click here](#)

CNA Award for Master Gelato Makers

TUESDAY 24  
JANUARY

10:45 -  
11:30

Pastry Arena - Pav  
B5

**Pastry**  
Talk  
[Click here](#)



**MONICA MESCHINI**  
*Chocolate Expert*



**GUIDO CASTAGNA**

TUESDAY 24  
JANUARY

11:00 -  
12:00

Vision Plaza -  
South Hall

**Sustainability**  
Talk  
[Click here](#)

Bread: the future is sustainable

TUESDAY 24  
JANUARY  
11:00 -  
12:00  
Choco Arena -  
Pad. B3  
**Chocolate**  
[Click here](#)



**GIGI TAGLIAPIETRA**

TUESDAY 24  
JANUARY  
11:00 -  
12:00  
**Digital**  
Talk  
[Click here](#)



**ANDREA PONZONI**

TUESDAY 24  
JANUARY  
12:00 -  
12:30  
Pastry Arena - Pav  
B5  
**Pastry**  
Talk  
[Click here](#)



Excellence and quality in the different branches of Pastry-making - with case histories

**IGINIO MASSARI**

TUESDAY 24  
JANUARY  
12:00 -  
13:00  
Choco Arena -  
Pad. B3  
**Chocolate**  
Talk  
[Click here](#)

## Rules and tools to enhance a country's heritage

TUESDAY 24  
JANUARY

12:30 -  
13:30

Vision Plaza -  
South Hall

**Innovation &  
Trends**

*Talk*

[Click here](#)

TUESDAY 24  
JANUARY

12:30 -  
13:30

**Digital**

*Talk*

[Click here](#)

TUESDAY 24  
JANUARY

12:30 -  
13:30

Gelato Arena -  
Pav. A5

**Gelato**

*Talk*

[Click here](#)

## CILA Final - Italian Latte Art Championship

TUESDAY 24  
JANUARY

12:30 -  
15:00

Coffee Arena -  
Pad. D1

**Coffee**

*Competition*

[Click here](#)



TUESDAY 24  
JANUARY  
12:45 -  
13:15  
Pastry Arena - Pav  
B5  
**Pastry**  
*Talk*  
[Click here](#)

Hazelnut gelato - Alberto Pica Memorial

TUESDAY 24  
JANUARY  
13:00 -  
14:00  
Area Associazione  
Italiana Gelatieri  
**Gelato**  
*Competition*  
[Click here](#)

A thousand ideas for a new gelato flavour of the year

TUESDAY 24  
JANUARY  
13:00 -  
14:00  
Area Associazione  
Italiana Gelatieri  
**Gelato**  
*Competition*  
[Click here](#)

TUESDAY 24  
JANUARY  
13:00 -  
14:00  
Choco Arena -  
Pad. B3  
**Chocolate**  
[Click here](#)

## Shapes and colors of the new breakfast

TUESDAY 24  
JANUARY  
13:30 -  
14:00  
Pastry Arena - Pav  
B5  
**Pastry**  
Talk  
[Click here](#)



**STEFANO FERRARO**



**FEDERICO PRODON**



**PAOLO SACCHETTI**

TUESDAY 24  
JANUARY  
13:30 -  
14:00  
Vision Plaza -  
South Hall  
**Innovation &  
Trends**  
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**GIACOMO PINI**



**DARIO MARIOTTI**

TUESDAY 24  
JANUARY  
14:00 -  
15:00  
Bakery Arena -  
Pav. D3  
**Bakery**  
Demo  
[Click here](#)

TUESDAY 24  
JANUARY

14:00 -  
15:00

Choco Arena -  
Pad. B3

**Chocolate**  
*Talk*  
[Click here](#)

TUESDAY 24  
JANUARY

14:15 -  
14:45

Pastry Arena - Pav  
B5

**Pastry**  
*Demo*  
[Click here](#)

**ELISABETTA FILONZI**



**ELISABETTA CUGINI**  
*Dolcesalato Journalist*

TUESDAY 24  
JANUARY

14:30 -  
15:00

Vision Plaza -  
South Hall

**Innovation &  
Trends**  
*Talk*  
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In home and out of home breakfast. Foodservice opportunities looking at consumer behaviors



**MATTEO FIGURA**

TUESDAY 24  
JANUARY

14:30 -  
15:30

Gelato Arena -  
Pav. A5

**Gelato**  
*Demo*  
[Click here](#)

Italian taste symphony

TUESDAY 24  
JANUARY

14:30 -  
17:00

Tulipano Room

**Bakery**

Conference

[Click here](#)

BREAD: between science and representation

TUESDAY 24  
JANUARY

15:00 -  
15:30

Pastry Arena - Pav  
B5

**Pastry**

Talk

[Click here](#)

Modern Praline production: a product with margins

TUESDAY 24  
JANUARY

15:00 -  
16:00

Choco Arena -  
Pad. B3

**Chocolate**

[Click here](#)

TUESDAY 24  
JANUARY

15:30 -  
16:00

Vision Plaza -  
South Hall

**Innovation &  
Trends**

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**CARLO MEO**

*CEO of Marketing & Trade, consulting  
company on consumption behaviors,  
concepting and retail design*



**FRANCESCO BRIGLIA**

*Italian Gourmet Director*

**MARCO PEDRON**

**MICHELE CANNONE****PIERO GABRIELI**

TUESDAY 24  
JANUARY

15:30 -  
16:00

Vision Plaza -  
South Hall

**Innovation &  
Trends**

Talk

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## Pastry marketing: new trends and the rules for success - with English simultaneous translation

**CARLO MEO**

*CEO of Marketing & Trade, consulting  
company on consumption behaviors,  
concepting and retail design*

Simultaneous translation: English

**FRANCESCO BRIGLIA**

*Italian Gourmet Director*

**MARCO PEDRON****MICHELE CANNONE****PIERO GABRIELI**

TUESDAY 24  
JANUARY

15:30 -  
16:30

**Digital**

Talk

[Click here](#)

## Beyond recycling, advanced GREEN ENERGY systems by taking advantage of new technologies currently being tested abroad

TUESDAY 24  
JANUARY

15:45 -  
16:15

Pastry Arena - Pav  
B5

**Pastry**  
*Talk*  
[Click here](#)

From the creation of a dish to its social communication:  
aesthetics, content and performance



**MARTINA ALGERI**

TUESDAY 24  
JANUARY

15:45 -  
16:30

Gelato Arena -  
Pav. A5

**Gelato**  
*Talk*  
[Click here](#)

TUESDAY 24  
JANUARY

16:00 -  
17:00

Choco Arena -  
Pad. B3

**Chocolate**  
[Click here](#)

TUESDAY 24  
JANUARY

16:00 -  
18:00

Neri Room 1-  
South Hall

**Gelato**  
*Award Ceremony*  
[Click here](#)

16th Comunicando Award

TUESDAY 24  
JANUARY

16:30 -  
17:00

Vision Plaza -  
South Hall

**Coffee**  
*Talk*  
[Click here](#)

Coffee culture in the light of sustainability and digital development



**GIANCARLO SAMARITANI**

TUESDAY 24  
JANUARY

16:30 -  
17:00

Vision Plaza -  
South Hall

**Coffee**  
*Talk*  
[Click here](#)

Coffee culture in the light of sustainability and digital development - with English simultaneous translation

Simultaneous translation: English

TUESDAY 24  
JANUARY

16:30 -  
17:30

Pastry Arena - Pav  
B5

**Pastry**  
*Talk*  
[Click here](#)

TUESDAY 24  
JANUARY

17:00 -  
17:20

Coffee Arena -  
Pad. D1

**Coffee**  
*Award Ceremony*  
[Click here](#)

Italian Coffee Roasting Ceremony Award Ceremony

TUESDAY 24  
JANUARY  
17:00 -  
18:00  
Choco Arena -  
Pad. B3  
**Chocolate**  
[Click here](#)

TUESDAY 24  
JANUARY  
17:00 -  
18:00  
Area Associazione  
Italiana Gelatieri  
**Gelato**  
Award Ceremony  
[Click here](#)

### CILA Award Ceremony - Italian Latte Art Championship

TUESDAY 24  
JANUARY  
17:30 -  
18:00  
Coffee Arena -  
Pad. D1  
**Coffee**  
Award Ceremony  
[Click here](#)



# WEDNESDAY 25 JANUARY

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WEDNESDAY 25  
JANUARY

08:00 -  
15:00

Dolce Arena -  
South Hall

**Pastry**  
Competition  
[Click here](#)

The Pastry Queen World Pastry Championship

WEDNESDAY 25  
JANUARY

09:30 -  
11:30

Coffee Arena -  
Pad. D1

**Coffee**  
Competition  
[Click here](#)

Italian Cup Tasters Championship

WEDNESDAY 25  
JANUARY

09:30 -  
15:00

Pastry Arena - Pav  
B5

**Pastry**  
Competition  
[Click here](#)

SigepGiovani Contest

WEDNESDAY 25  
JANUARY

09:30 -  
15:00

Dolce Arena -  
South Hall

**Pastry**  
*Competition*  
[Click here](#)

## Junior World Pastry Cup

WEDNESDAY 25  
JANUARY

10:00 -  
10:45

Vision Plaza -  
South Hall

**Coffee**  
*Award Ceremony*  
[Click here](#)

WEDNESDAY 25  
JANUARY

10:00 -  
11:00

Choco Arena -  
Pad. B3

**Chocolate**  
*Talk*  
[Click here](#)

WEDNESDAY 25  
JANUARY

10:00 -  
16:00

Roasters Village -  
Pav. D1

**Coffee**  
*Tasting*  
[Click here](#)

## Roasters Village by SCA Italy

WEDNESDAY 25  
JANUARY  
10:15 -  
11:15  
Gelato Arena -  
Pav. A5  
**Gelato**  
Talk  
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**MARCO MARTINELLI**  
Chef



**DARIO MARIOTTI**

WEDNESDAY 25  
JANUARY  
11:00 -  
11:30  
Vision Plaza -  
South Hall  
**Innovation &  
Trends**  
Talk  
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WEDNESDAY 25  
JANUARY  
11:00 -  
12:00  
Bakery Arena -  
Pav. D3  
**Bakery**  
Award Ceremony  
[Click here](#)

Bread In The City - Bakery World Cup - Award Ceremony

WEDNESDAY 25  
JANUARY  
11:00 -  
12:00  
Choco Arena -  
Pad. B3  
**Chocolate**  
[Click here](#)

WEDNESDAY 25  
JANUARY

11:15 -  
12:00

Coffee Arena -  
Pad. D1

**Coffee**  
*Talk*  
[Click here](#)

## The ten rules to become a great bartender

**ANDREA ANTONELLI**

WEDNESDAY 25  
JANUARY

11:15 -  
12:00

Neri Room 2 -  
South Hall

**Innovation &  
Trends**  
*Talk*  
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WEDNESDAY 25  
JANUARY

11:15 -  
12:15

**Digital**  
*Talk*  
[Click here](#)

WEDNESDAY 25  
JANUARY

11:30 -  
12:00

Coffee Arena -  
Pad. D1

**Coffee**  
*Award Ceremony*  
[Click here](#)

## Italian Cup Tasters Championship Award Ceremony

WEDNESDAY 25  
JANUARY

11:30 -  
12:15

Gelato Arena -  
Pav. A5

**Gelato**  
*Talk*  
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## What is gelato?

WEDNESDAY 25  
JANUARY

12:00 -  
12:30

Vision Plaza -  
South Hall

**Innovation &  
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WEDNESDAY 25  
JANUARY

12:00 -  
13:00

Choco Arena -  
Pad. B3

**Chocolate**  
*Talk*  
[Click here](#)

WEDNESDAY 25  
JANUARY

12:15 -  
13:00

**Digital**  
*Talk*  
[Click here](#)

## Cooking Quiz Digital

WEDNESDAY 25  
JANUARY

12:30 -  
13:30

Gelato Arena -  
Pav. A5

**Gelato**  
*Demo*  
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Ribolla Gialla FVG sorbet with Frico di Carnia wafer

WEDNESDAY 25  
JANUARY

12:30 -  
13:30

Neri Room 2 -  
South Hall

**Pastry**  
*Talk*  
[Click here](#)

WEDNESDAY 25  
JANUARY

13:00 -  
14:00

Choco Arena -  
Pad. B3

**Chocolate**  
[Click here](#)

WEDNESDAY 25  
JANUARY

14:30 -  
15:30

**Digital**  
*Talk*  
[Click here](#)

Food waste: Causes, impacts and solutions - The case of Too Good To Go

WEDNESDAY 25  
JANUARY

15:00 -  
16:00

Choco Arena -  
Pad. B3

**Chocolate**  
[Click here](#)

WEDNESDAY 25  
JANUARY

15:30 -  
16:30

Dolce Arena -  
South Hall

**Pastry**  
*Award Ceremony*  
[Click here](#)

The Pastry Queen World Pastry Championship - Award Ceremony

WEDNESDAY 25  
JANUARY

15:30 -  
16:30

Dolce Arena -  
South Hall

**Pastry**  
*Award Ceremony*  
[Click here](#)

Junior World Pastry Cup - Award Ceremony

WEDNESDAY 25  
JANUARY

16:00 -  
17:00

Choco Arena -  
Pad. B3

**Chocolate**  
[Click here](#)

WEDNESDAY 25  
JANUARY  
16:30 -  
17:00  
Pastry Arena - Pav  
B5  
**Pastry**  
*Award Ceremony*  
[Click here](#)

WEDNESDAY 25  
JANUARY  
17:00 -  
18:00  
Choco Arena -  
Pad. B3  
**Chocolate**  
[Click here](#)