Sigep

21 / 22 / 23 / 24 / 25 JANUARY

Legend

Bakery

Chocolate

Coffee

Digital

Gelato

Innovation & Trends

Opening

Pastry

Sustainability

SATURDAY 21 JANUARY

Bread In The City - Bakery World Cup

SATURDAY 21 JANUARY

08:00 -

18:00

Bakery Arena -

Bakery

Competition

<u>Click here</u>

SATURDAY 21 JANUARY

09.30 -

17:30

Pastry Arena - Pav B5

Pastry

Competitio

Click here

Junior Italian Pastry Cup

SATURDAY 21 JANUARY

09:30 -

18:00

leva-contest-area-Pav. D2

Coffee

Competition

Click here

Leva Contest

SATURDAY 21 JANUARY

10:00 -

11:00

Choco Arena -Pad. B3

Chocolate

Talk

Click here

SATURDAY 21 JANUARY

10:00 -

17:00

Roasters Village -Pav. D1

Coffee

Tasting

Click here

SATURDAY 21 IANUARY

10:15 -

10:45

Bakery Arena -

Bakerv

Talk

Click here

SATURDAY 21 JANUARY

10:30 -

11:30

Gelato Arena -Pay A5

Gelato

Talk

Click here

Roasters Village by SCA Italy

SATURDAY 21 JANUARY

11:00 -

12:00

Choco Arena -Pad. B3

Chocolate <u>Click here</u>

SATURDAY 21 JANUARY

11:00 -

15:30

Coffee Arena -Pad. D1

Coffee

Competition
Click here

CIBC Semifinals - Italian Barista Championship Cafeteria

SATURDAY 21 JANUARY

11:30 -

12:00

Dolce Arena -South Hall

Opening *Talk*

Click here

Opening Ceremony - with English simultaneous translation

Language: Italian

Simultaneous translation: English

SATURDAY 21 JANUARY

11:30 -

12:00

Dolce Arena -South Hall

Opening

Talk

Click here

Opening Ceremony

Language: Italian

Simultaneous translation: English

SATURDAY 21 IANUARY

12:00 -

12:45

Bakery Arena -

<mark>Bakery</mark> Talk

SATURDAY 21 JANUARY

12:00 -

13:00

Choco Arena -Pad. B3

Chocolate

Talk

Click here

SATURDAY 21 IANUARY

12:30 -

13:30

Gelato Arena

Gelato

Demo

Click here

SATURDAY 21 JANUARY

13:00 -

14:00

Choco Arena -Pad. B3

Chocolate <u>Click here</u>





GERMOGLIO LUCA

SATURDAY 21 JANUARY

13:00 -

18:00

Dolce Arena -South Hall

GelatoCompetition
Click here

Gelato Europe Cup

SATURDAY 21 JANUARY

14:00 -

14:45

Digital *Talk Click here*

Food tech, digital gold



EVI POLLIOTTO



NICOLA FAEDI

SATURDAY 21 JANUARY

14:00 -

15:00

Vision Plaza -South Hall

Innovation & Trends

and/or hotel industry

International trends in haute patisserie in the restaurant

Language: Italian

Simultaneous translation: English

SATURDAY 21 JANUARY

14:00 -

Click here

15:00

Choco Arena -Pad. B3

Chocolate *Talk*

Click here

The Chocolate way congress

SATURDAY 21 IANUARY

14:00 -

15:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

International trends in haute patisserie in the restaurant and/or hotel industry - with English simultaneous translation

Language: Italian

Simultaneous translation: English

SATURDAY 21 JANUARY

14:30 -

15:30

Gelato Arena -

Gelato *Demo* **Click here**

The Adriatic sea and ice cream

FABIO GALLO

SATURDAY 21 JANUARY

14:30 -

16.30

Neri Room 1-South Hall

Bakery Conference Investing in environmental sustainability: cost or added value? Focus on the milling industry

SATURDAY 21 JANUARY

15:00 -

15.30

Bakery Arena -Pav. D3

<mark>Bakery</mark> Talk **Click he**i The home of the Richemont Club Italia

SATURDAY 21 JANUARY

15:00 -

16:00

Choco Arena -Pad. B3

Chocolate
Click here

SATURDAY 21 JANUARY

15:30 -

16:30

Digital *Talk Click here*

SATURDAY 21 JANUARY

15:30 -

17:30

Vision Plaza -South Hall

Sustainability
Talk
Click here

Coffee and Sustainability in Latin America: good practices, challenges and the road ahead



GISELLE CANAHUATI



ANDREA MONACO



GERARDO PATACCONI



ANDRÉS FELIPE MORALES





CAMILO LURZURIAGA



PATRICK HOFFER

Language: Italian

Simultaneous translation: English

SATURDAY 21 JANUARY 15:30 -17:30

Vision Plaza -South Hall

Sustainability Talk Click here Coffee and Sustainability in Latin America: good practices, challenges and the road ahead - with English simultaneous translation



GISELLE CANAHUATI



ANDREA MONACO



GERARDO PATACCONI



ANDRÉS FELIPE MORALES

Language: Italian

Simultaneous translation: English

SATURDAY 21 IANUARY

16:00 -

16.30

Bakery Arena -

Bakery Talk

SATURDAY 21 JANUARY

16:00 -

17:00

Choco Arena -Pad. B3

Chocolate <u>Click here</u>

SATURDAY 21 JANUARY

16:30 -

17:00

Digital *Talk*

Click here

SATURDAY 21 JANUARY

17:00 -

18:00

Gelato Arena -Pay A5

Gelato

Talk

Click here

The flour and cereal market between drought, price increases and situation international

SATURDAY 21 JANUARY

17:00 -

18:00

Choco Arena -Pad. B3

Chocolate <u>Click here</u>

SATURDAY 21 JANUARY

17:30 -

18.00

Pastry Arena - Pav

Pastry
Award Ceremony
Click here

Senior Italian Pastry Award Ceremony

SUNDAY 22 IANIIARY

08.00 -

18:00

Bakery Arena -

<mark>Bakery</mark> Competition Click here Bread In The City - Bakery World Cup

SUNDAY 22 JANUARY

08:00 -

18:00

Dolce Arena -South Hall

Gelato

Competitior

Click here

Gelato Europe Cup

SUNDAY 22 JANUARY

09:30 -

17:00

Gelato Arena -Pav. A5

Gelato

Competition

Click here

German Challenge

09:30 -

18:00

Coffee Arena -Pad. D1

Coffee Competition Click here Italian Coffee Roasting Championship

SUNDAY 22 JANUARY

09:30 -

18:00

leva-contest-area-Pav. D2

Coffee Competition Click here Leva Contest

SUNDAY 2. JANUARY

10.00 -

10.45

Bakery Arena -

Bakery *Talk*

Click here

Richemont Club international, the most prestigious Bakery Club at the world

SUNDAY 22 JANUARY

10:00 -

11:00

Choco Arena -Pad. B3

Chocolate

Talk

Click here

10:00 -

17:00

Roasters Village -Pav. D1

Coffee
Tasting
Click here

Roasters Village by SCA Italy

SUNDAY 22 JANUARY

10:30 -

11:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

Getting ready for the challenges of 2023



VINCENZO FERRIERIFounder of CioccolatItaliani



MONICA NAST RUCCI Gruppo Food Journalist

DEBORA VENA

SUNDAY 22

10:30 -

11:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

Getting ready for the challenges of 2023 - with English simultaneous translation



VINCENZO FERRIERIFounder of CioccolatItaliani



Simultaneous translation: English

DEBORA VENA

10:30 -

11.15

Pastry Arena - Pav

Pastry
Demo
Click here

THE EVOLUTION OF TASTE IN CONTEMPORARY PASTRY-MAKING



GIAN LUCA FORINO

SUNDAY 22 JANUARY

11:00 -

12:00

Digital *Talk Click here*

SUNDAY 22 JANUARY

11:00 -

12:00

Choco Arena -Pad. B3

Chocolate <u>Click here</u>

SUNDAY 22 JANUARY

11:00 -

17:30

Pastry Arena - Pav B5

Pastry Talk Click here How to really save money on Insurance

Different Visions, Big Ideas - by Maestro Iginio Massari - with English simultaneous translation

Simultaneous translation: English

11:00 -

17:30

Pastry Arena - Pav

Pastry
Talk
Click here

Different Visions, Big Ideas - by Maestro Iginio Massari

SUNDAY 22 JANUARY

11:30 -

12:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

Building a career path among talent, expertise, visions and determination

SUNDAY 22 IANUARY

11:30 -

12:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

Building a career path among talent, expertise, visions and determination - with English simultaneous translation

Simultaneous translation: English

12:00 -

13:00

Choco Arena -Pad. B3

Chocolate
Talk
Click here

SUNDAY 22 JANUARY

12:30 -

13:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

Challenges and Opportunities in the European Foodservice Industry



JOCHEN PINSKER *Industry Advisor Foodservice Europe, The NPD Group Inc*

Simultaneous translation: English

SUNDAY 22 JANUARY

12:30 -

13:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

SUNDAY 22 JANUARY

13:00 -

14:00

Choco Arena -Pad. B3

Chocolate *Click here* Challenges and Opportunities in the European Foodservice Industry - with Italian simultaneous translation



JOCHEN PINSKER
Industry Advisor Foodservice Europe,
The NPD Group Inc

Simultaneous translation: Italian

13:00 -

16:30

Coffee Arena - Pav D1

Coffee
Competition
Click here

CIBC Final - Italian Barista Championship Cafeteria

SUNDAY 22 JANUARY

13:30 -

14:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

SUNDAY 22 JANUARY

14:00 -

14:45

Digital *Talk Click here*

SUNDAY 22 JANUARY

14:00 -

15:00

Area Associazione Italiana Gelatieri

Gelato *Competition Click here*

Sorbets from around the world

The future of pastry: the Ampi bet

14:00 -

15:00

Choco Arena -Pad. B3

Chocolate *Talk*

<u>Click here</u>

A modern union for the bakery entrepreneurs

The Chocolate way congress

SUNDAY 22 JANUARY

14:15 -

14:45

Bakery Arena -Pav. D3

Bakery Talk

SUNDAY 22 JANUARY

15:00 -

16:00

Choco Arena -Pad. B3

Chocolate Click here

SUNDAY 22 JANUARY

15:30 -

16:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

Pricing in pastry: product positioning and quality - with English simultaneous translation

Simultaneous translation: English

15:30 -

16:00

Vision Plaza -South Hall

Innovation & Trends

Talk

SUNDAY 22 JANUARY

Click here

15:30 -

16:30

DigitalTalk **Click here**

SUNDAY 22 IANUARY

16.00 -

16:30

Bakery Arena -Pav. D3

Bakery Talk

SUNDAY 22 JANUARY

16:00 -

17:00

Choco Arena -Pad. B3

Chocolate <u>Click here</u> Energy price hikes: can new equipment help?

16:30 -

17:00

Coffee Arena -Pad. D1

Coffee Award Ceremony Click here CIBC - Italian Barista Championship Cafeteria Award Ceremony

SUNDAY 2. JANUARY

16:30 -

17:00

Vision Plaza -South Hall

Innovation & Trends

Talk

Click here



LIVIA CHIRIOTTIPasticceria Internazionale Editorial

Director



FABRIZIO FIORANI

SUNDAY 22 JANUARY

17:00 -

17:30

Gelato Arena -Pav. A5

Gelato

Award Ceremony

Click here

SUNDAY 22 JANUARY

17:00 -

18:00

Choco Arena -Pad. B3

Chocolate Click here German Challenge - Award Ceremony

MONDAY 23

08:00 -

11:00

Gelato Arena -

Gelato

Competition

Click here

MONDAY 23

08:00 -

17:30

Pastry Arena - Pav B5

Pastry

Competitio

Click here

MONDAY 23

08.00 -

18.00

Bakery Arena -Pav. D3

Bakery

Competition

<u>Click here</u>

Gelato Europe Cup

Senior Italian Pastry Cup

Bread In The City - Bakery World Cup

09:30 -

18:00

leva-contest-area-Pav. D2

Coffee Competition Click here Leva Contest

MONDAY 23 JANUARY

09:30 -

18:00

Coffee Arena -Pad. D1

Coffee

Competition

Click here

MONDAY 23 JANUARY

10:00 -

11:00

Choco Arena -Pad. B3

Chocolate

Talk

Click here

MONDAY 23 JANUARY

10:00 -

17:00

Roasters Village -Pav. D1

Coffee

Tasting

Click here

Italian Coffee Roasting Championship

Roasters Village by SCA Italy

10:15 -

10.45

Bakery Arena -

Bakery Talk The world of butter and leavened products

MONDAY 23 JANUARY

10:30 -

11:00

Vision Plaza -South Hall

Sustainability

Click here

MONDAY 23 JANUARY

10:30 -

11:00

Vision Plaza -South Hall

Sustainability Talk Click here How to defuse the "bomb" of energy costs! - with English simultaneous translation

Simultaneous translation: English

MONDAY 23 JANUARY

10:30 -

13:00

Coffee Arena -Pad. D1

Coffee
Competition
Click here

CILA Semifinals - Italian Latte Art Championship

11:00 -

12:00

Gelato Arena -Pav. A5

Gelato *Talk Click here*

MONDAY 23 IANUARY

11:00 -

12:00

Dolce Arena -South Hall

Gelato Award Ceremony <u>Click here</u>

MONDAY 23 JANUARY

11:00 -

12:00

DigitalTalk **Click here**



MATTEO FORTINA



PIERMAURIZIO DI RIENZO

Vegan gelato: the evolution in containers



GIANLUCA ANT ONELLI

11:00 -

12:00

Choco Arena -Pad. B3

Chocolate <u>Click here</u>

MONDAY 23 JANUARY

11:00 -

15:30

Coffee Arena -Pad. D1

Coffee Competition <u>Click here</u> Brewers Cup Italian Championship

MONDAY 23 JANUARY

11:30 -

12:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

Outlook on the Italian Foodservice Industry



MATTEO FIGURA

MONDAY 23 JANUARY

11:30 -

14:30

Bakery
Conference
Click here

"The bread supply chain: key players speak."



ERNEST O BRAMBILLA *Dolcegiornale Journalist*



MATTEO CUNSOLO



12:00 -

13:00

Choco Arena -Pad. B3

Chocolate *Talk*

Click here

MONDAY 23 JANUARY

12:00 -

13:00

Dolce Arena -South Hall

DigitalTalk **Click here**

Are we properly insured?

MONDAY 23 JANUARY

12:15 -13:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

International trends in haute patisserie in the restaurant and/or hotel industry - with English simultaneous translation



Simultaneous translation: English

12:15 -

13:00

Vision Plaza -South Hall

Innovation & Trends Talk <u>Click here</u>

MONDAY 23 JANUARY

12:30 -

13:00

Gelato Arena -Pav. A5

Gelato *Talk Click here*

MONDAY 23 JANUARY

13:00 -

13:45

Digital *Talk Click here*

MONDAY 23 JANUARY

13:00 -

14:00

Choco Arena -Pad. B3

Chocolate <u>Click here</u> International trends in haute patisserie in the restaurant and/or hotel industry



The evolution of ice cream training: analog, digital or augmented?

13:00 -

15:30

Coffee Arena -Pad. D1

Coffee
Competition
Click here

CIGS - Italian Coffee In Good Spirits Championship

MONDAY 23 IANUARY

14:00 -

14:45

Bakery Arena -Pav. D3

Bakery Talk The foods of the future, a new vision for a healthy and sustainable diet

MONDAY 23 JANUARY

14:00 -

15:00

Choco Arena -Pad. B3

Chocolate *Talk*

Click here

The Chocolate way congress

MONDAY 23 JANUARY

14:00 -

16:00

Area Associazione Italiana Gelatieri

Gelato

Competition

Click here

The excellence of ice-cream cakes - 7th edition

14:00 -

18:00

Dolce Arena -

Pastry
Competition
Click here

Junior World Pastry Cup

MONDAY 23 JANUARY

14:00 -

18:00

Dolce Arena -

Pastry
Competition
Click here

The Pastry Queen World Pastry Championship

MONDAY 23 JANUARY

14:30 -

15:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

Food service market monitor: main trends and evolutions

MONDAY 23 JANUARY

14:30 -

16:30

Gelato Arena -Pav. A5

Gelato

Award Ceremony <u>Click here</u> Guide to the gelaterie in Italy 2023

14:45 -

15:30

Dolce Arena -South Hall

Pastry
Talk
Click here

MONDAY 23 JANUARY

14:45 -

15:30

Dolce Arena

Pastry
Talk
Click here

Panettone and Tiramisu: the icons of Italian desserts meet the flavors and tastes of the world- with English simultaneous translation

Simultaneous translation: English

MONDAY 23 JANUARY

15:00 -

16:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

The challenges of the bar of the future: quality, professionalism and innovation

MONDAY 23 JANUARY

15:00 -

16:00

Choco Arena -Pad. B3

Chocolate
Click here

Click here

15:30 -

Pastry Click here

MONDAY 23 JANUARY

16:00 -

17:00

Pad. B3

Chocolate Click here

The excellence of confectionary art and typical products, such as coffee, ambassadors of Made in Italy in the world with English simultaneous translation

Simultaneous translation: English

Choco Arena -

17:30

Click here

Relais Desserts - The search for quality and beauty in the art of confectionery: a new renaissance that feeds civilizations - with English simultaneous translation

Simultaneous translation: English

16:15 -

17:30

Dolce Arena -South Hall

Pastry
Talk
Click here

Relais Desserts - The search for quality and beauty in the art of confectionery: a new renaissance that feeds civilizations

MONDAY 23 JANUARY 16:30 -

Vision Plaza -South Hall

17:00

Innovation & Trends
Talk
Click here

New business: how to engage big customers - with English simultaneous translation

Simultaneous translation: English



SANDRO FERRETTI



CHRIST OPHER MOSCHELLA

MONDAY 23 JANUARY

16:30 -

17:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

New business: how to engage big customers



SANDRO FERRETTI



CHRIST OPHER MOSCHELLA

16:45 -

17:00

Coffee Arena -Pad. D1

Coffee

Award Ceremony
Click here

CICS Award Ceremony -Italian Coffee In Good Spirits

Brewers Cup Italian Championship Award Ceremony

MONDAY 23 JANUARY

17:00 -

17:30

Coffee Arena -Pad. D1

Coffee

Award Ceremony
Click here

MONDAY 23 JANUARY

17:00 -

18:00

Choco Arena -Pad. B3

Chocolate Click here

MONDAY 23 JANUARY

17:30 -

18:00

Pastry Arena - Pav

Pastry

Award Ceremony
Click here

Senior Italian Pastry Award Ceremony

18:00 -

18:30

Pastry Arena - Pav B5

Pastry
Talk
Click here

TUESDAY 24 JANUARY

TUESDAY 24

08:00 -

18:00

Bakery Arena -

<mark>Bakery</mark> Competitio Bread In The City - Bakery World Cup

TUESDAY 24 JANUARY

08:00 -

18:00

Dolce Arena -South Hall

Pastry

Competition

Click here

The Pastry Queen World Pastry Championship

TUESDAY 24 JANUARY

09.30 -

18.00

Dolce Arena -South Hall

Pastry

Competition

Click here

Junior World Pastry Cup

09:30 -

18:00

leva-contest-area-Pav. D2

Coffee Competition Click here

Leva Contest

10:00 -

10:30

Innovation & Trends Click here

TUESDAY 24 *JANUARY*

10:00 -

11:00

Choco Arena -Pad. B3

Chocolate

Talk

Click here

TUESDAY 24 JANUARY

10:00 -

17:00

Roasters Village -Pav. D1

Coffee

Tasting Click here Trends and opportunities in the confectionery sector in Iraq

Roasters Village by SCA Italy

10:15 -

10:45

Bakery Arena -

Bakery Talk Click her Packaging in a modern bakery: the latest trends between price increases and materials environmentally sustainable

TUESDAY 24 JANUARY

10:30 -

11:30

Gelato Arena -Pav. A5

Gelato

Award Ceremony
Click here

CNA Award for Master Gelato Makers

TUESDAY 24 JANUARY

10:45 -

11:30

Pastry Arena - Pav

Pastry
Talk
Click here



MONICA MESCHIN
Chocolate Expert



GUIDO CASTAGNA

TUESDAY 24 JANUARY

11:00 -

12:00

Vision Plaza -South Hall

Sustainability Talk Click here Bread: the future is sustainable

11:00 -

12:00

Choco Arena -Pad. B3

Chocolate <u>Click here</u>

TUESDAY 24 JANUARY

11:00 -

12:00

DigitalTalk **Click here**



GIGI TAGLIAPIET RA



ANDREA PONZONI

TUESDAY 24 IANUARY

12.00

12:30

Pastry Arena - Pav

Pastry
Talk
Click here

Excellence and quality in the different branches of Pastry-making - with case histories



IGINIO MASSARI

TUESDAY 24 JANUARY

12:00 -

13:00

Choco Arena -Pad. B3

Chocolate *Talk*

Click here

12:30 -

13:30

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

TUESDAY 24 JANUARY

12:30 -

13:30

Digital *Talk Click here*

TUECDAY

IANUARY

12:30 -

13:30

Gelato Arena -Pav. A5

Gelato

Talk

Click here

TUESDAY 24 JANUARY

12:30 -

15:00

Coffee Arena -Pad. D1

Coffee

Competition

Click here

CILA Final - Italian Latte Art Championship

Rules and tools to enhance a country's heritage

12:45 -

13:15

Pastry Arena - Pav

Pastry

Click here

TUESDAY 24 IANUARY

13:00 -

14:00

Area Associazione Italiana Gelatieri

Gelato

Competition

Click here

Hazelnut gelato - Alberto Pica Memorial

TUESDAY 24 JANUARY

13:00 -

14:00

Area Associazione Italiana Gelatieri

Gelato

Competition

Click here

TUESDAY 24 JANUARY

13:00 -

14:00

Choco Arena -Pad. B3

Chocolate <u>Click here</u> A thousand ideas for a new gelato flavour of the year

13:30

14:00

Pastry Arena - Pav B5

Pastry
Talk
Click here

Shapes and colors of the new breakfast



STEFANO FERRARO



FEDERICO PRODON



PAOLO SACCHETTI

TUESDAY 24 JANUARY

13:30 -

14:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

TUESDAY 24 IANUARY

14.00 -

1 5 • ೧ ೧

Bakery Arena -Pav. D3

Bakery

Click here



GIACOMO PINI



DARIO MARIOTTI

14:00 -

15:00

Choco Arena -Pad. B3

Chocolate
Talk
Click here

TUESDAY 24 JANUARY

14:15 -

14:45

Pastry Arena - Pav B5

Pastry
Demo
Click here

ELISABETTA FILONZI



TUESDAY 24 JANUARY

14:30 -

15:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

In home and out of home breakfast. Foodservice opportunities looking at consumer behaviors



MATTEO FIGURA

TUESDAY 24 JANUARY

14:30 -

15:30

Gelato Arena -Pav. A5

Gelato

Click here

Italian taste symphony

14:30 -

17.00

Tulipano Room

Bakery Conference BREAD: between science and representation

Modern Praline production: a product with margins

TUESDAY 24 JANUARY

15:00 -

15:30

Pastry Arena - Pav B5

Pastry Talk <u>Click here</u>

TUESDAY 24 JANUARY

15:00 -

16:00

Choco Arena -Pad. B3

Chocolate <u>Click here</u>

TUESDAY 24 IANUARY

15:30 -

16:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here



CARLO MEO

CEO of Marketing & Trade, consulting company on consumption behaviors, concepting and retail design



FRANCESCO BRIGLIA
Italian Gourmet Director

MARCO PEDRON



PIERO GABRIELI

TUESDAY 24 JANUARY 15:30 -16:00

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here

Pastry marketing: new trends and the rules for success - with English simultaneous translation



CARLO MEO
CEO of Marketing & Trade, consulting company on consumption behaviors, concepting and retail design

Simultaneous translation: English



MARCO PEDRON



PIERO GABRIELI

TUESDAY 24 JANUARY 15:30 -16:30

Digital *Talk Click here*

Beyond recycling, advanced GREEN ENERGY systems by taking advantage of new technologies currently being tested abroad

15:45 -

16:15

Pastry Arena - Pav

Pastry
Talk
Click here

TUESDAY 24 JANUARY

15:45 -

16:30

Gelato Arena -Pav. A5

Gelato

Click here

TUESDAY 24 JANUARY

16:00 -

17:00

Choco Arena -Pad. B3

Chocolate Click here

TUESDAY 24 IANUARY

16:00 -

18:00

Neri Room 1-South Hall

Gelato

Award Ceremony

Click here

From the creation of a dish to its social communication: aesthetics, content and performance



MARTINA ALGERI

16th Comunicando Award

16:30 -

17:00

Vision Plaza -South Hall

Coffee Talk Click here Coffee culture in the light of sustainability and digital development



GIANCARLO SAMARITANI

TUESDAY 24 JANUARY

16:30 -

17:00

Vision Plaza -South Hall

Coffee *Talk*

Click here

TUESDAY 24 JANUARY

16:30 -

17:30

Pastry Arena - Pav

Pastry

Talk

Click here

TUESDAY 24 JANUARY

17:00 -

17:20

Coffee Arena -Pad. D1

Coffee

Award Ceremony

<u>Click here</u>

Coffee culture in the light of sustainability and digital development - with English simultaneous translation

Simultaneous translation: English

Italian Coffee Roasting Ceremony Award Ceremony

17:00 -

18:00

Choco Arena -Pad. B3

Chocolate <u>Click here</u>

TUESDAY 24 IANUARY

17:00 -

18:00

Area Associazione Italiana Gelatieri

GelatoAward Ceremo
Click here

TUESDAY 24 JANUARY

17:30 -

18:00

Coffee Arena -Pad. D1

Coffee Award Ceremony Click here CILA Award Ceremony - Italian Latte Art Championship

WEDNESDAY 25 JANUARY

WEDNESDAY 25 IANUARY

08:00 -

15:00

Dolce Arena -

Pastry

Competition

Click here

The Pastry Queen World Pastry Championship

WEDNESDAY 25 JANUARY

09:30 -

11:30

Coffee Arena -Pad. D1

Coffee

Competition

Click here

Italian Cup Tasters Championship

WEDNESDAY 25 JANUARY

U9.30 -

15.00

Pastry Arena - Pav B5

Pastry

Competition

Click here

SigepGiovani Contest

Junior World Pastry Cup

WEDNESDAY 25 IANUARY

09:30 -

15:00

Dolce Arena -

Pastry

Competition
Click here

WEDNESDAY 25 JANUARY

10:00 -

10:45

Vision Plaza -South Hall

Coffee

Award Ceremony

Click here

WEDNESDAY 25 JANUARY

10:00 -

11:00

Choco Arena -Pad. B3

Chocolate

Talk

Click here

WEDNESDAY 25 JANUARY

10:00 -

16:00

Roasters Village -Pav. D1

Coffee

Tasting

Click here

Roasters Village by SCA Italy

WEDNESDAY 25 JANUARY

10:15 -

11:15

Gelato Arena -Pav. A5

Gelato *Talk Click here*

WEDNESDAY 25 JANUARY

11:00 -

11:30

Vision Plaza -South Hall

Innovation & Trends
Talk
Click here





DARIO MARIOTTI

Bread In The City - Bakery World Cup - Award Ceremony

WEDNESDAY 25 JANUARY

11:00 -

12:00

Bakery Arena -Pav. D3

Bakery

Award Ceremony

Click here

WEDNESDAY 25 JANUARY

11:00 -

12:00

Choco Arena -Pad. B3

Chocolate <u>Click here</u> WEDNESDAY 25 JANUARY

11:15 -

12:00

Coffee Arena -Pad. D1

Coffee Talk Click here

WEDNESDAY 25

11:15 -

12:00

Neri Room 2 -South Hall

Innovation & Trends
Talk
Click here

WEDNESDAY 25 JANUARY

11:15 -

12:15

Digital Talk **Click here**

WEDNESDAY 25 JANUARY

11:30 -

12:00

Coffee Arena -Pad. D1

Coffee

Award Ceremony

<u>Click here</u>

The ten rules to become a great bartender

ANDREA ANT ONELLI

Italian Cup Tasters Championship Award Ceremony

What is gelato?

11:30 -

12:15

Gelato Click here

12:00 -

12:30

Innovation &

Trends

Click here

WEDNESDAY 25 JANUARY

12:00 -

13:00

Choco Arena -Pad. B3

Chocolate

Talk

Click here

WEDNESDAY 25 JANUARY

12:15 -

13:00

Digital Talk

Click here

Cooking Quiz Digital

WEDNESDAY 25 IANUARY

12:30 -

13:30

Gelato Arena

Gelato
Demo
Click here

WEDNESDAY 25

12:30 -

13:30

Neri Room 2 -South Hall

Pastry
Talk
Click here

WEDNESDAY 25 JANUARY

13:00 -

14:00

Choco Arena -Pad. B3

Chocolate Click here

WEDNESDAY 25 JANUARY

14:30 -

15:30

Digital *Talk Click here*

Food waste: Causes, impacts and solutions - The case of Too Good To Go

Ribolla Gialla FVG sorbet with Frico di Carnia wafer

WEDNESDAY 25 JANUARY

15:00 -

16:00

Choco Arena -Pad. B3

Chocolate <u>Click here</u>

WEDNESDAY 25 JANUARY

15:30 -

16:30

Dolce Arena -South Hall

Pastry

Award Ceremony
Click here

The Pastry Queen World Pastry Championship - Award Ceremony

WEDNESDAY 25 JANUARY

15.30 -

16.30

Dolce Arena -South Hall

Pastry

Award Ceremony
Click here

WEDNESDAY 25 JANUARY

16:00 -

17:00

Choco Arena -Pad. B3

Chocolate Click here Junior World Pastry Cup - Award Ceremony

WEDNESDAY 25

16:30 -

17:00

Pastry Arena - Pav B5

Pastry

Award Ceremony
Click here

WEDNESDAY 25

JANUARY

17:00 -

18:00

Choco Arena -Pad. B3

Chocolate <u>Click here</u>